

The Netherlands: A trading nation

The Netherlands has trade in its DNA. Throughout the centuries, this relatively small northern European country (16 million inhabitants – on a very small land surface, with a lot of water) has been one of the world's leading trading nations.

Driven by export

The Netherlands established naval trade routes that opened the door to our modern-day global economy. Today, the Dutch economy is still driven by export. Holland is the world's fifth largest exporter and the country owes 70 percent of its gross national product to export. Despite the global economic downturn, Dutch export volumes have continued to grow modestly in recent years, month after month.

Without a doubt, the motor behind Holland's exports are its agri-food and horticulture sectors. The Netherlands is the world's second largest agricultural / food exporter and the world's largest flower and bulb exporter. But the Netherlands is much more than an agrarian economy. Dutch companies lead the global pack in key areas such as chemicals, electronics, maritime engineering, energy, infrastructure and creative industries. No wonder some of the world's leading multinationals are headquartered in the Netherlands, among them: Royal Dutch Shell, Unilever, Philips and Heineken.

International trade routes converge at Rotterdam, the largest port in Europe, and at Amsterdam Airport Schiphol, a major international air logistics hub. Amsterdam is a major global financial center, a position the city has held since the Dutch East India Company (VOC) invented shares in 1602.

Due to the fact that the Netherlands is home to PNA's J/V partner in Pacifical : Sustunable bv, and because of its central location within the EU markets, and excellent connections for international trade, Pacifical choose Oosterhout, the Netherlands as its home base for all commercial activities.

The Pacifical Office is strategically located in the City of Oosterhout, exactly between 2 of Europe's largest seaports: Rotterdam and Antwerpen (Belgium). Both within 1 hour drive.

From the office 4 different countries can be reached within an hour of travel: Belgium, France, Germany, UK. There are 4 international airports within a 75 km radius around the office.

The Pacifical team consist out of people from many different nationalities: Netherlands, Colombia, USA, India, Spain, Swedish, Danish, German. Daily spoken language is English. Within the team over 8 different languages are spoken.

More information on Pacifical : www.pacifical.com

